

Station WVBT-TV NORFOLK, VA.
Advertiser () .AFP SENATE
Product AFP-SENATE
Estimate# 346
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //346
Flight Dates 08/22/2012 - 08/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---REPORT TOTALS---

Report Totals: 7 / \$7,300.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$6,100.00 Sep 12: 1 / \$1,200.00

Sales Totals: 7 / \$7,300.00

Station Totals: 7 / \$7,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$121,667	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 42%
		WTVZ 0%	WVBT 6%	WVEC 18%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE